



UNIQUE HERITAGE MEDIA

Media for modern tribes

Paris, 15th January 2020

PRESS RELEASE

UNIQUE HERITAGE MEDIA ANNOUNCES A €8.5 MILLION FUNDRAISING TO FINANCE AND EXPAND ITS GROWTH

UNIQUE HERITAGE MEDIA (UHM), a media and publishing company specialized in creating content for young people and their families, has announced a €8.5 million fundraising through a capital increase from its historical shareholders Entrepreneur Venture and 123 Investment Managers and through a private debt funding carried out by the alternative asset management and investment group Tikehau Capital. After the acquisition of Disney Hachette Presse, Education Wizards Investissement, an investment holding company specialized in education led by Emmanuel Mounier, remains UHM's majority shareholder.

The main purpose of this fundraising is to help UNIQUE HERITAGE MEDIA accelerate its growth in the publishing, media and ICT sectors targetting young people and their families; it has mainly enabled the group to acquire Disney Hachette Presse.

"I'm pleased to welcome Tikehau Capital in this new funding round, alongside Entrepreneur Venture and 123 Investment Managers which have been faithfully supporting us since 2015 and 2018. Thanks to our financial partners, I wish to make UNIQUE HERITAGE MEDIA a French renowned edutainment company whilst developing a creative and innovative key player of the European education and youth media industries", said **Emmanuel Mounier**, CEO of Unique Heritage Media.

Tikehau Capital, which joined the other funds for this new funding round of €4.5 million as a private debt investor, invests through its funds Novi1 and Groupama Tikehau Diversified debt Fund.

"Through this financing, we are happy to take part in the development of an SME known for its strategic and operational excellence and to give Unique Heritage Media's management team the opportunity to become a French leading edutainment company", said **Nathalie Bleuven**, Head of the Tikehau Capital Corporate Lending activities.

"After participating in the taking over of Fleurus Presse, we will keep supporting the management team in its build-up strategy, in which Disney Hachette Presse appears as a key milestone. In that way, the Group will be able to become one of France's leading edutainment companies," said **Bertrand Folliet**, Entrepreneur Venture.

"Once again, we are happy to support Unique Heritage Media. We are convinced that its knowledge and expertise of the industry will be a powerful leverage for growth. 123 IM's investment and

support will help its expansion for the future”, explained **Pierre-Dupuy-Chaignaud**, Managing Director at 123 Investment Managers.

A STRUCTURED AND DYNAMIC MEDIA CORPORATION TARGETTING FAMILIES AND YOUTH

As a Content Producer, publishing company and media player, UNIQUE HERITAGE MEDIA primarily creates and markets innovative, diversified and quality content: Magazines, augmented reality books, apps, media devices for brand advertisers.

The Group’s growth is driven by French startups Quelle Histoire Editions, Pili Pop Labs and Wondercity, with Fleurus Presse acting as a powerful player and henceforth Unique Heritage Entertainment (ex. Disney Hachette Presse), of which UNIQUE HERITAGE MEDIA announced the taking over on 1st October 2019.

The company benefits from its expertise in several media targetting families and youth: Press, books, creative and digital studio, agency. All products and services produced by UNIQUE HERITAGE MEDIA strive for the same goal: Having fun whilst learning.

UHM aims to achieve a turnover of €60 million for 2020, for profitable growth at the highest standard of the market for 2023.

123 Investment Managers is an independent asset management company specialized in private equity, private debt and real estate investments. It has €1.1 billion of assets under management and holds 108 companies in its portfolio. Having experienced 18 years of continued growth, 123 IM is a key Private Equity investor for medium-sized companies in France and Europe. Since its creation in 2001, 123 IM has invested more than €2 billion in more than 400 companies.

Entrepreneur Venture is an independent asset management company licensed by the AMF (Autorité des Marchés Financiers), specialized in unlisted companies, hold and managed by its founders. It has €750 million under asset management and has supported more than 150 SMEs in innovation capital and growth capital through its FIP (French Local Investment Funds) and FCPR (Venture Capital Mutual Funds) since its creation.

Tikehau Capital is an asset management and investment group which has a €24.3 billion of assets under management (as at 30 September 2019) and shareholder’s equity of €3.1 bn (as at 30 June 2019). The Group invests in various asset classes (private debt, real estate, private equity and liquid strategies), including through its asset management subsidiaries, on behalf of institutional and private investors. Controlled by its managers, alongside leading institutional partners, Tikehau Capital employs more than 500 staff (as at 30 September 2019) in its Paris, London, Amsterdam, Brussels, Luxembourg, Madrid, Milan, New York, Seoul, Singapore and Tokyo offices. Tikehau Capital is listed on the regulated market of Euronext, Compartment A (ISIN code: FR0013230612; Ticker: TKO.FP)



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ABOUT UNIQUE HERITAGE MEDIA

UNIQUE HERITAGE MEDIA (UHM) is an innovative publishing and media company that targets youth and families. It operates as a pioneering edutainment company and its aim is to enable young people and teenagers to grow up and to have fun whilst learning, to discover the world and to understand the news while enjoying the potential of new technologies and their interactivity. UHM offers families a smart, positive and friendly way to develop themselves. UNIQUE HERITAGE MEDIA has developed more than fifteen strong brands, including *Papoum*, *Abricot*, *Mickey Junior*, *Pirouette*, *Pili Pop*, *Je lis déjà !*, *Mille et une histoires*, *Le Journal de Mickey*, *Quelle Histoire*, *National Geographic Kids*, *Histoires vraies*, *Vanille*, *Les Petites Princesses*, *Picou Magazine*, *Sorcières*, *Le Monde des ados*, *Tout comprendre* and *Réponse à Tout*.